



Competition

THE RUTH CRONK 2024 COMPETITION / CATEGORIES

I. Vintage and Mod Dolls, Outfits, & Accessories:

A. 1964-1969 Out of Box (all in Mattel manufactured outfits):

1. Fashion Queen Barbie® doll dressed in a Vintage outfit appropriate to the doll
2. Miss Barbie® doll dressed in a Vintage outfit appropriate to the doll
3. Swirl Barbie® doll dressed in a Vintage outfit appropriate to the doll
4. American Girl® Barbie® doll dressed in a Vintage outfit appropriate to the doll
5. Straight or Bendable Leg Ken®, or Straight or Bendable Leg Allan™ doll dressed in a Vintage outfit appropriate to the doll
6. Straight or Bendable Leg Midge™ doll dressed in a Vintage outfit appropriate to the doll
7. Straight or Bendable Leg Skipper® doll dressed in a Vintage outfit appropriate to the doll
8. Vintage gift set outfit on appropriate doll
9. Color Magic Barbie® doll dressed in a Mod outfit appropriate to the doll
10. Standard Barbie® doll dressed in a Mod outfit appropriate to the doll
11. TNT Barbie® doll dressed in a Mod outfit appropriate to the doll
12. TNT Casey™, TNT Stacey® or Talking Stacey® doll dressed in a Mod outfit appropriate to the doll
13. Talking Barbie® doll dressed in a Mod outfit appropriate to the doll
14. Talking Christie™ doll dressed in a Mod outfit appropriate to the doll
15. Talking Ken®, Bendable Leg Brad™ or Talking Brad™ doll dressed in a Mod outfit appropriate to the doll
16. Straight or Bendable Leg Francie® doll dressed in a Mod outfit appropriate to the doll
17. Mod gift set outfit on appropriate doll

B. 1964-1994 Foreign Issues Out of Box (all in Mattel / Mattel licensed manufactured outfits):

1. Barbie®, friend, or family doll wearing a foreign issue outfit appropriate to the doll



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I. **Vintage and Mod Dolls, Outfits, & Accessories** (Continued):

C. Mix & Match:

1. Vintage or Mod Mattel female doll (1959-1969) in a Contemporary (1976 to the present) Mattel outfit
2. Contemporary (1976 to the present) Mattel female doll in Vintage or Mod Mattel outfit (1959-1969)
3. Contemporary (1976 to the present) Mattel female doll in Mattel Outfits Mix - Outfit pieces from here, accessories pieces from there, etc.
4. Contemporary (1976 to the present) Mattel male doll in Mattel Outfits Mix - Outfit pieces from here, accessories pieces from there, etc.

II. **Creative:**

A. Single Mattel doll (1959-2024). Only handheld accessories would be acceptable. No backdrops. 4" x 6" self-supporting frame for #6, #7 and #8:

1. **Everyday Red**—Female doll with your interpretation of a Vintage 1964 "Everyday Dress" in any shade of predominantly red color(s). See page 8 for inspiration.
2. **Whirly Orange**—Female doll with your interpretation of a Vintage 1964 "Whirly Skirt Dress" in any shade of predominantly orange color(s). See page 10 for inspiration.
3. **Cocktail Blue**—Female doll with your interpretation of a Vintage 1964 "Cocktail Dress" in any shade of predominantly blue color(s). See page 11 for inspiration.
4. **Christie™**—Your interpretation of Christie™ doll if she had been produced between 1959-1967.
5. **André Courrèges**—Here is your chance to create a space-age-inspired design and tip your astronaut hat to the famous fashion designer's 1964 Spring/Summer line.
6. **Diahann Carroll** - With a career that started in 1954 and lasted 62 years, Diahann Carroll is most remembered for her groundbreaking TV roles. She is also remembered as an accomplished movie actress, singer, model and activist! Recreate an iconic fashion or costume she wore on TV, in a movie, modeling, or any award show or personal appearance. Include a mounted or framed picture of her wearing the original fashion in no larger than a 4" x 6" self-supporting frame behind the doll (does not require a professional framing).



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THE RUTH CRONK 2024 COMPETITION / CATEGORIES (Continued)

II. **Creative** (Continued):

A. Single Mattel doll (1959-2024). Only handheld accessories would be acceptable. No backdrops. 4" x 6" self-supporting frame for #6, #7 and #8 (Continued):

7. 1964 Hairchitect—Take a photo of a Barbie® doll or friend in need of a makeover. Redo or reroot the hair, makeup, and clothing to turn him/her into something chic and elegant circa 1964. Include the "before" photo in no larger than a 4" x 6" self-supporting frame behind the doll (does not require a professional framing).

8. Cocktails Anyone?—Take a traditional Vintage or Modern mixed drink cocktail and interpret it into a Barbie® or Ken® doll outfit - include a mounted or framed picture of the original cocktail in no larger than a 4" x 6" self-supporting frame behind the doll (does not require a professional framing).

B. Single or Duo Mattel doll(s) (1959-2024). Backdrop permitted. No larger than 16" tall x 10" deep x 10" wide):

1. Advertising Age—Find a Vintage or current ad and recreate the look for Ken® and/or Barbie® or friends. Show the ad in no larger than a 4" x 6" self-supporting frame behind the doll(s) (does not require a professional framing). Only handheld accessories would be acceptable. (Single or Duo)

2. Mystery Movie—Interpretation of a Vintage 1960's mystery movie scene or poster. Show a mounted sample of the poster or "scene" capture of the mystery movie scene you are showing. Show the poster or movie scene in no larger than a 4" x 6" self-supporting frame behind the doll(s) (does not require a professional framing). Only handheld accessories would be acceptable. (Single or Duo)

3. Golf Date—Show a couple on a golf date. Accessories, including doll vehicle allowed. (Duo)

4. The Hollywood Palace—Depict your favorite Hollywood star(s) performing their act on the famous 1960s television variety show. Accessories allowed. (Single or Duo)

5. **George and Margaret Roberts**—Your interpretation of Barbie® doll's parents. Only handheld accessories would be acceptable. (Duo)

6. Cover & Continental Couple—Female and male doll with your interpretation of the Vintage 1964 women's "Cover Suit" and men's "Continental Suit". Only handheld accessories would be acceptable. (Duo) See page 9 for inspiration.



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THE RUTH CRONK 2024 COMPETITION / CATEGORIES (Continued)

II. **Creative** (Continued):

C. Accessories (Original doll fashion (#1) or doll fashion apron (#2) and up to six doll accessories. Traditional "paired" items count as one accessory. Up to four furniture and/or furnishing pieces total (#3). Doll not permitted. Supporting display piece(s) permitted):

1. Fully Accessorized—Create an original doll fashion and then add up to six coordinating original handmade doll accessories. For example: purse, jewelry, hat, scarf, belt, pair of gloves, hosiery, etc. You are allowed to add a manufactured pair of shoes as long as they are customized. Accessories combined must not exceed six in total and traditional "paired" items count as one accessory. You can display your fashion and/or accessories on doll mannequins, hat stands, acrylic display stands, risers, etc., but dolls are not permitted because the accessories are the star here!
2. His or Her Apron—Create an original doll-size apron for him or her (no fashion). Add up to six coordinating original fashion accessories. For example: oven mitt pair, chef hat or tea towel (s). You are allowed to add manufactured small appliances: utensils, food, and/or home cooking and dinnerware accessories, etc., as long as they are customized, but all handmade and customized manufactured accessories combined must not exceed six in total. You can display your fashion and/or accessories on doll mannequins, hat stands, acrylic display stands, risers, etc., but dolls are not permitted because the accessories are the star here!
3. Furniture Refresh—Take up to four Mattel manufactured furniture and/or furnishing pieces from any era and refresh them with paint, fabric upholstery, decorative paper, etc. You can display your furniture and/or furnishing accessories on acrylic display stands, risers, etc., but dolls are not permitted because the accessories are the star here!

D. Diorama (No larger than 24" wide x 24" deep. No height restriction):

1. Allan™ doll's 60th Anniversary Party—Show us how Allan™ would celebrate his 60th Anniversary. Is it a surprise party or a gala event with all his friends?
2. Architect Barbie®—Show your interpretation of Barbie® doll in her career as an Architect in her office or at the building site.
3. Kitchen Disasters—Your impression of Ken® or Barbie® doll's cooking mishap.
4. Pool Party—Your impression of Ken® or Barbie® doll's pool party, circa 1964.
5. Ken® and Barbie® **DREAMHOUSE™** Shopping—Create an exterior window or interior store display with Ken® and Barbie® shopping for home goods (department store, drapery, linens, hardware, appliances, etc.)



Competition

THE RUTH CRONK 2024 COMPETITION / CATEGORIES (Continued)

II. **Creative** (Continued):

D. Diorama (No larger than 24" wide x 24" deep. No height restriction) (Continued):

6. MCM **DREAMHOUSE™**—Create an outdoor (front or back view) Mid-Century Modern home façade with walkway, driveway, landscaping, statue garden and/or greenery, etc., circa 1964.

7. 1964 TV Show—Create a scene from any TV Show that premiered in 1964 (e.g., Peyton Place, Bewitched, Voyage to the Bottom of the Sea, The Munsters, The Addams Family, The Beverly Hillbillies, Another World, Daniel Boone, Flipper, Jonny Quest, Underdog, Gomer Pyle: USMC, Gilligan's Island, Jeopardy, etc.)

8. Celebrating 1964's Best Picture Nominees—Create a scene from the 1964 movies nominated for Best Motion Picture. Choose from: My Fair Lady, Becket, Mary Poppins, Zorba the Greek or Dr. Strangelove.

E. Paper dolls: (Not to exceed two panels 11" x 17" including framing/mounting. Must have stand or easel support to remain upright.)

1. Decades of Skipper®—Show five looks to represent Skipper® in each of the 60s, 70s, 80s, 90s and Y2K.

F. Photography (No plate glass is permitted. However, Plexiglas or safety glass is acceptable):

1. Construction Ken®—One 8" x 10" image of Ken® as a home builder.